

STEPHANIE COOPER

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stephaniecooper.com

SKILLS

- Photoshop
- Illustrator
- InDesign
- Axure
- Powerpoint
- After Effects
- Html/css

EDUCATION

MS COMMUNICATIONS DESIGN

Pratt Institute, New York, NY

2009-2011, *Distinction*

- Award for Academic Excellence
- Don Arieiv Scholarship Award

BFA ILLUSTRATION

**The Art Institute of Boston
at Lesley University**, Boston, MA

2001-2004, *High Honors*

- Valedictorian Speaker
- Leadership Award

ACTIVITIES

AIGA member

UJA Volunteer

Dalvero Drawing Academy

Continuing Education Classes

Street Hockey League

EXPERIENCE

AMPLIFY LEARNING

Art Director, May 2014-Present

- Developed and designed components of a K-5 English Language Arts curriculum for print and digital media compliant with the Common Core State Standards and in partnership with the Core Knowledge Foundation.
- Led the visual, user experience and user interface design for a web-based library app, for teachers and students, intended as a classroom tool to help facilitate independent reading and small group instruction.
- Defined product goals, developed user stories and facilitated creative brainstorm sessions in collaboration with a cross-functional team.
- Supervised Visual Designers and Illustrators to ensure that their work adhered to the project's creative vision and visual identity.
- Created app flows, wireframes, print and digital prototypes for user testing as well as digital assets and markups for production.
- Implemented a production design workflow that produced over 100 print products under extremely tight deadlines. Responsibilities included scoping tasks, allocating and hiring resources, creating and tracking schedules and a managing a team of 16 designers.

Senior Visual Designer, August 2012-May 2014

- Created interactive and cross-platform simulations for a middle school Science curriculum with the goal of explaining complex concepts, promoting experimentation and engaging students.
- Planned and implemented user testing sessions with students.
- Devised strategies to maximize accessibility (508 compliance).

CALLAWAY DIGITAL ARTS

Lead UI/UX Designer & Digital Illustrator, 2011-2012

- Collaborated with a research group, curriculum board and game designers on the *Miss Spider Play & Learn* app series, funded by a grant from the Department of Education.
- Developed an intuitive UI and UX, designed the visual style and illustrated digital art for an educational and entertaining counting app for children ages 2 to 5.

HOUGHTON MIFFLIN HARCOURT

Associate Designer, Juvenile Trade Division, 2007-2009

- Responsible for design, art direction and pre-press preparations for activity books, picture books, hardcover novels and paperbacks.
- Appointed lead designer of a new book series for the hit PBS cartoon *Martha Speaks*.